

PLANT THE SEED

EDUCATIONAL FIELD TRIP



Give a Ghaf
PLANTING PROGRAM
WWW.GOUMBOOK.COM

We plant trees for a better world,
supporting children to save our future.

Goumbook offers a planting field trip and activity, focused on the Ghaf tree. Drought - tolerant and evergreen, the Ghaf tree is, possibly, the sturdiest plant of the harsh desert environment, with its unique ability to tap water stored deep in the sand and its roots penetrating as deep as 30 meters to access it. As such, the Ghaf tree requires very little irrigation to thrive and stay green. The Ghaf tree is also interwoven with the history and culture of the UAE and was declared national tree in 2009.

The Give a Ghaf Tree Planting Program raises awareness about the Ghaf and its values, while encouraging people to plant indigenous trees, through hands-on planting activities that will impact both the country and the participants in their daily life, learning about:

- Nature and urban development
- Water scarcity & conservation
- Tree planting and sustainable desert landscaping
- How to fight climate change and desertification



How does it work?

Throughout the year, Goumbook welcomes various schools and organizations to come and plant Ghaf tree seeds in their tree nursery in Dubai. Once the planted seeds germinate, they take care of the young seedlings for 2 years and/or until they have reached about 50cm, in a safe and nurturing location. After this first period, most of the trees are strong enough to be introduced back to the outside world. This is the moment Goumbook gives them for free to the local community or to any entity that can guaranty a forever home for the trees.



About the field trip

1. First contact: We engage our participants and establish with them the diagnosis on the Earth's situation, and what possible solutions lie ahead of us
2. Planting activity: Students will be able to plant 2 ghaf tree seeds each and to write their name on the labels.
3. Urban farming activity: Students will be invited, through the usage of second hand tools, to start the design of their own home garden. They will plant seeds to bring back home.

Practicalities:

- We offer this activity for various age groups from pre-school to university. All packages are tailored to be age-appropriate.
- A typical event takes approximately 2h excluding travel. We advise to bring 2 classes together, around 50 students; we can accommodate up to 100 students with some arrangements
- We advise one accompanying adult for every 10-15 students
- We provide drinking water
- Toilets are available on site
- Location: Greenworks nursery, Al Barari, Dubailand



Who we are

Goumbook is the leading social enterprise promoting sustainable living and green practices in the UAE and beyond since 2010. Its mission is to create a new global community focused on sustainability, environmental responsibility, uniting environmental experts, organizations, businesses and consumers, through different campaigns and initiatives.

The Give a Ghaf was chosen by the Moral Education Program as its environmental partner to plant ghaf trees in all local schools as part of their curriculum.

Goumbook has partnered with the international youth program Plant-for-the-Planet to support children in the UAE to plant more trees.



برنامج التربية الأخلاقية
MORAL EDUCATION PROGRAM



Educational partner



Eedama is a social enterprise based in Masdar City that aims at developing sustainability-related activities in schools and universities. This is done through student-led projects, field trips, and scientific experiments or even via workshops for teachers. We also offer general consultancy for homes and businesses in the fields of sustainable development and solar energy
www.eedama.org

For more information and for bookings:

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